

For Immediate Release

Celebrating Its Sixth Anniversary, the National Museum of Mathematics Prepares to Welcome Its One Millionth Visitor in 2019

2018 MoMath Attendance Will Be Highest Ever

New York, NY (December 11, 2018): Celebrating its sixth anniversary, the <u>National Museum of Mathematics</u> (MoMath), the only math Museum in North America, prepares to welcome its millionth visitor in 2019. This year, more than 170,000 people are expected to visit MoMath, the highest number of annual visitors since the Museum opened on December 12, 2012.

MoMath has grown into a global institution that offers a welcoming and inclusive environment for people of all math abilities to engage with the Museum's forty-one unique hands-on exhibits and programs. MoMath has also become one of the premier organizations advancing math education, making math fun, accessible, and exciting for all ages.

"When we opened MoMath, we were thrilled to immediately see a broad age range of Museum visitors, from children 18 months old to seniors, enjoying our exhibits and attending our public events and math education programs, and this wide attendance mix has continued," said Cindy Lawrence, Executive Director of MoMath. "MoMath has truly become the central resource for discovering the fun, excitement, and beauty of math, which is a universal language accessible to all."

MoMath has expanded beyond its home beside Madison Square Park in Manhattan and reaches across the nation to bring exhibits and programs to Washington, California, Oregon, Arizona, Utah, and New Mexico; as well as abroad, to Singapore, Brazil, Germany, Russia, Spain, Sweden, and the UK. By vividly bringing math concepts to life, MoMath has successfully engaged diverse audiences in ways that stimulate inquiry, spark curiosity, and reveal the beauty and wonder of mathematics.

About the National Museum of Mathematics

The National Museum of Mathematics (MoMath) strives to enhance public understanding and perception of mathematics in daily life. Currently celebrating its sixth anniversary, MoMath has reached almost 2 million New Yorkers and visitors from around the world.

The only math museum in North America, MoMath fills a critical demand around the country and worldwide for hands-on math programming, offering a space where the math-challenged, as well as math enthusiasts of all backgrounds and levels of understanding can enjoy the infinite and beautiful world of mathematics through more than 41 unique, state-of-the-art, interactive exhibits.

In addition to MoMath's home in New York City, Museum exhibitions and content are currently featured nationwide in Washington, California, Oregon, Arizona, Utah, and New Mexico; as well as abroad, in Singapore, Brazil, Germany, Russia, Spain, Sweden, and the UK.

MoMath received the 2016 Communications Award for Public Outreach from the Joint Policy Board for Mathematics. The Museum was awarded the bronze 2013 MUSE Award for Education and Outreach by the American Alliance of Museums. MoMath has been recognized as the Most Fascinating Museum in New York State by the TripAdvisor vacation site, and hailed as "Best Museum for Kids" by *New York Magazine*.

MoMath, located at 11 East 26th Street on the northside of popular Madison Square Park in Manhattan, is open seven days a week, 10 a.m.- 5 p.m. For more information, visit <u>momath.org.</u>

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